

# Ultra-compact Log-ic Thermassure RF Wireless Temperature Logger Launched at Fruit Logistica 2007

## *Low-cost RFID Temperature Loggers Promise to Revolutionise Perishable Shipments*

**Berlin, Germany (Feb 7, 2007).** Intelligent Devices Inc. (a subsidiary of smart packaging experts Information Mediary Corp.) in partnership with Evidencia LLP, is pleased to announce the official product launch of their revolutionary RFID temperature logger to perishable cold chain customers. The Log-ic Thermassure RF Temperature Logger ([www.evidencia.biz](http://www.evidencia.biz)) will be presented at Fruit Logistica 2007 in Berlin, Germany, the largest global forum for packaging, shipping, distribution and storage for fruits and perishables, held from February 7 to 10 at Messe Berlin.

These Class 3 RFID Temperature Loggers facilitate immediate information gathering about shipments or warehoused goods with a simple swipe of a standard CertiScan RFID wireless reader. An upcoming CertiScan web support function will make such data available instantly for review and action from anywhere in the world. Throughout the past year, Log-ic Thermassure RF Loggers have been tested extensively in early adopter trials for transoceanic monitoring with industry leaders such as Sanofi, La Croix Rouge (French Red Cross), Pandol Brothers, Capespan, The University of Florida, Rio Blanco and many others.

Log-ic Thermassure RF Loggers are light (only 6 g, 5 cm square small, and 3 mm thin) RFID sensor tags capable of maintaining a 4000 point temperature log in its onboard memory. It is offered in calibration ranges from  $\pm 0.2$  to  $\pm 1$  Centigrade, both as single-trip disposable as well as re-usable versions. Log-ic Thermassure RF Loggers can be programmed and their data collected via the CertiScan wireless 13.56 MHz RFID solution. *"Log-ic Thermassure RF Loggers are the only qualified RFID temperature loggers eligible for airfreight under FAA rules"* states Dr. Jean-Pierre Emond, Director of the Center for Food Distribution and Retailing at the University of Florida.

A handheld data collection device with up to a 400 meter range from any assigned base station is being previewed and made available to select customers for the first time at this event. Log-ic Thermassure RF Loggers and CertiScan RFID reader systems are available for commercial orders now.

## **About Evidencia LLP**

Evidencia was founded to meet the growing need for traceability. We knew that we could provide our customers with the best and most cost-effective technology available. We also knew how we could best offer these products to the industries that currently use, need to use, or will begin to use data loggers and temperature labels. At Evidencia you will find knowledgeable and committed people. None of that, "It's not my job." here! We are a roll-up-our-sleeves, get the job done, keep our promises kind of team. Each member was selected not only for what they can bring to Evidencia but also, and more importantly, what they can bring to you, our valued customer. Our multi-talented and multilingual team promises to make you our number one priority. (Thermassure is a Trademark of Evidencia LLP.)

## **About Intelligent Devices Inc. (IDI)**

Intelligent Devices Inc. is a subsidiary of [Information Mediary Corporation](#) of Ottawa Canada. IMC's team of smart packaging experts have developed a variety of RFID sensors and IAP (Intelligent Active Packaging) products, such as the [Med-ic](#) Digital Package, [Log-ic](#) Temperature Trackers and Loggers, and the secure CertiScan 13.56 MHz RFID reader and web-based data exchange solution. (Med-ic, Log-ic, ECM, CertiScan and IAP are registered trademarks of Intelligent Devices Inc, and used under license. Patented and Patents Pending.)

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